



# Naval Station (NS) Mayport

Installation Size: Large

Total Eligible Patron Base: 63,612

Currently the third largest fleet concentration area in the US, NS Mayport is host to more than 80 tenant commands, 20 Naval ships, 1 Coast Guard cutter and three helicopter squadrons. NS Mayport's property spans approximately 3,400 acres with a busy harbor capable of accommodating 34 ships and an 8,000-foot runway that can handle any aircraft in the DoD inventory. The base is located in Jacksonville, FL where more than 225,000 of the over one million residents are affiliated with the Navy. NS Mayport is home port to over 14,000 active and reserve personnel, and more than 40,000 retired personnel and family members.

## SPONSORSHIP OPPORTUNITIES

**Great Navy Campout, October 5-6, 2024:** Discover your adventurer and connect with nature and wildlife. Patrons participate in leisure skills class, learn valuable camping tips and tricks and even enjoy a dinner cookout and movie under the stars. Drop-in activities include cornhole, bean bag toss and crafts. Expected Attendance: 30.

*Sponsorship Cost: \$200.*

**Trunk or Treat, October 25, 2024:** We're welcoming the Mayport community along with various commands and organizations to be part of our trunk or treat. This event serves as a family-friendly precursor to the Halloween party that evening. Expected Attendance: 1,500.

*Sponsorship Cost: \$1,000.*

**Liberty Halloween Bash, October 25, 2024:** Join us for a spooktacular Halloween party, exclusively for Liberty Sailors! Enjoy a DJ and don your best costume for a chance to win prizes in our costume contest. Expected Attendance: 100.

*Sponsorship Cost: \$200.*

**Cars & Coffee, October 26, 2024:** If you love cars, coffee or both...this event is for you! Bring that garage-queen, work in progress or anything on wheels. Check out cars, talk show with fellow motor heads and enjoy free coffee. Expected Attendance: 450.

*Sponsorship Cost: \$400.*

**Mayport Fall Flea Market, November 16, 2024:** Come out for a traditional market atmosphere just in time for the holidays with makers, sellers and small businesses. Expected Attendance: 400.

*Sponsorship Cost: \$400.*

**Turkey Derby Barracks Bash, November 21, 2024:** Exclusively for enlisted active duty Sailors, who receive essential resources to stay safe during the holiday season in a fun, festival environment. Enjoy free food, great prizes and invaluable tips. Expected Attendance: 100.

*Sponsorship Cost: \$200.*



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**Merry Mayport, December 1, 2024:** This two-week event welcomes the 12 days of Christmas to Mayport, including crafts class, holiday specials, holiday movies, a fun run, family events and so much more. Expected Attendance: 1,100.

*Sponsorship Cost: \$1,000.*

**Barracks Holiday Goodie Bag Giveaway, December 4, 2024:**

The Liberty program is headed to the barracks to deliver holiday goodies directly to Sailors. Expected Attendance: 1,400.

*Sponsorship Cost: \$1,000.*

**Holiday Tree Lighting, December 5, 2024:** Join us as we gather under the twinkling lights to witness the magic of the season unfold. This family-friendly event promises to be a delightful evening filled with holiday cheer and community spirit. Expected Attendance: 600.

*Sponsorship Cost: \$600.*

**Brunch with Santa, December 7, 2024:** Join us for a festive brunch with Jolly ole St. Nick! We'll have a brunch spread available as well as crafts, holiday games and, of course, visits and photo opportunities with Santa Claus! Expected Attendance: 150.

*Sponsorship Cost: \$200.*

**Holiday Speakeasy Night, December 13, 2024:** Go back in time to the days of cool jazz and speakeasy casinos! We'll have a live jazz act playing classic holiday hits, as well as, gaming tables. Expected Attendance: 150.

*Sponsorship Cost: \$200.*

**Kids Christmas Bingo, December 14, 2024:** Children and their parents meet for an afternoon of bingo, food, prizes and a visit from Santa! Expected Attendance: 150.

*Sponsorship Cost: \$200.*

**Swim with Santa, December 14, 2024:** Dive into the holiday spirit where families can enjoy a festive swim alongside jolly ole St. Nick himself! Expected Attendance: 200.

*Sponsorship Cost: \$200.*

**Navy Band Holiday Concert, December 20, 2024:** Southeast Navy Band will play all the holiday favorites for the Tri-Site.

Expected Attendance: 200.

*Sponsorship Cost: \$200.*

**MLK Basketball Tournament, January 17-19, 2025:** Mayport's Annual Extramural Tournament invites military base teams from around the southeast to come compete in our three-game guarantee tournament. This event is unique because NS Mayport has one of the best gymnasiums in the southeast; highly talented teams from all over jump head over heels to get a slot in this tournament.

Expected Attendance: 250.

*Sponsorship Cost: \$400.*

**Operation Pegasus, January 17 - February 14, 2025:**

Transform your mind, body and spirit with Operation Pegasus, a holistic fitness program. Engage in diverse activities designed to elevate your overall health and well-being. Expected Attendance: 50.

*Sponsorship Cost: \$200.*

**Groundhog Day Dunk, February 2, 2025:** Take a dip in the ocean for Groundhog's Day! Will Mayport Mitch see his shadow when he emerges from the water? Does it even matter? We live in Florida! Expected Attendance: 150.

*Sponsorship Cost: \$200.*

**Super Bowl Viewing Party, February 9, 2025:** We're throwing a party for Super Bowl and watching the game on our 20-ft screen.

Expected Attendance: 200.

*Sponsorship Cost: \$200.*

**National Arts Contest, February 19-21, 2025:** Celebrate the creativity and talent of our young artists as they showcase their work on a local stage. Winners advance to regional and potentially a national stage. Expected Attendance: 150.

*Sponsorship Cost: \$200.*



**Wedding and Special Events Expo, February 22, 2025:** We're inviting brides-to-be, their families and everyone planning a special event out to meet photographers, caterers, bakers, boutique shops and other wedding industry professionals. Expected Attendance: 200.

*Sponsorship Cost: \$200.*

**Character Breakfast, March 1, 2025:** We're bringing your favorite character out for a crazy party-themed breakfast. Expected Attendance: 150.

*Sponsorship Cost: \$200.*

**Travel Expo, March 6, 2025:** Discover fun things to do while you are stationed in the Florida/Georgia area! Collect expo passport stamps for a chance to win amazing prizes, trips and packages! Expected Attendance: 300.

*Sponsorship Cost: \$400.*

**Capture the Flag, March 20, 2025:** This action-packed game has teams. Strategize and engage in friendly competition to capture the opponent's flag while dodging foam darts. Expected Attendance: 150.

*Sponsorship Cost: \$200.*

**Month of the Military Child Mini Ball, April 5, 2025:** In honor of Month of the Military Child, we are hosting a family-friendly formal event in the style of a military ball with food, dancing, giveaways and more! Expected Attendance: 200.

*Sponsorship Cost: \$200.*

**Sunrise Beach Yoga, April 18, 2025:** Start your day with tranquility and rejuvenation. Enjoy guided poses and deep breathing exercises as the sun rises over the serene ocean waves. Expected Attendance: 50.

*Sponsorship Cost: \$200.*



**Eggstravaganza, April 19, 2025:** Families can come out for an egg hunt across the grass at Sea Otter Pavilion. While there, they can participate in photo opportunities with the Easter bunny, face painting and the rabbit rally obstacle course! Expected Attendance: 1,600.

*Sponsorship Cost: \$1,000.*

**Cars & Coffee, April 26, 2025:** If you love cars, coffee or both...this event is for you! Bring that garage-queen, work in progress or anything on wheels. Check out cars, talk show with fellow motor heads and enjoy free coffee. Expected Attendance: 450.

*Sponsorship Cost: \$400.*

**Spring Flea Market, May 10, 2025:** Come out for a traditional market atmosphere just in time for spring cleaning! Expected Attendance: 400.

*Sponsorship Cost: \$400.*

**Ocean Warrior, May 16, 2025:** Dive into the Ocean Warrior Competition, where teams face off in thrilling aquatic challenges. Test your strength, endurance and teamwork in an exhilarating race against the elements. Expected Attendance: 100.

*Sponsorship Cost: \$200.*

**Married to the Military... Now What? May 17, 2025:** Are you a new military spouse, new to Mayport or just do not feel equipped to handle the military life? Let the Fleet and Family Support Center guide you! During this seminar you will learn about all of the support services that Naval Station Mayport has to offer, take a tour of one of our very own homeported ships and unwind with a fun self-care activity. Expected Attendance: 40.

*Sponsorship Cost: \$200.*

**Summer Reading Program, June 6 - August 9, 2025 (8-9 WEEKS):** The Summer Reading Program is a FREE reading program open to all reading levels from June 6th until August 9th. We offer participant prizes for minutes logged, plenty of activities and story times. Expected Attendance: 250.

*Sponsorship Cost: \$400.*

**Operation MWR, June 27, 2025:** The annual celebration of America with carnival games, rides, inflatables, live entertainment and fireworks. Expected Attendance: 4,000.

*Sponsorship Cost: \$1,000.*

**Back 2 School Splash, August 9, 2025:** The Back to School Splash is a time for students and their parents to enjoy a fun evening with food and swimming to celebrate a new school year and gain access to tools that may support their child(ren)'s academic, social and emotional success. Expected Attendance: 500.

*Sponsorship Cost: \$600.*

**Customer Appreciation Day, September 1, 2025:** We love our car enthusiasts! Let us show you with free food and beverages at Auto Skills Center! Expected Attendance: 50.

*Sponsorship Cost: \$200.*

**MWR Sports Challenge, September 1, 2025:** The Sports Challenge concludes the battle for the Captain's Cup and solidifies which of NS Mayport's commands will be crowned champion. Expected Attendance: 250.

*Sponsorship Cost: \$400.*

**Ombudsman Appreciation Dinner, September 11, 2025:** Join us in celebrating our amazing ombudsman! Navy Family Ombudsmen serve as a liaison between commands and all family members. Expected Attendance: 200.

*Sponsorship Cost: \$200.*

**Power Lift Competition, September 14, 2025:** Participants compete against others in their weight class in this deadlift, bench press and squat competition. Expected Attendance: 50.

*Sponsorship Cost: \$200.*

**Jax Symphony Outdoor Concert, September 27, 2025:** Experience the magic of live music at our Outdoor Concert, featuring the Jacksonville Symphony. Expected Attendance: 150.

*Sponsorship Cost: \$200.*

**CPO Trivia Night, Fridays (PACKAGE, 4-5 EVENTS PER MONTH):** Chief Petty Officers and their guests are invited to test their knowledge in this family-friendly Friday event. Expected Attendance: 200.

*Sponsorship Cost: \$200.*

**Ladies Golf, Wednesdays (MONTHLY PACKAGE, 4-5 EVENTS PER MONTH):** All levels are welcome to sign up for this weekly 1-hour golf lesson. Expected Attendance: 100.

*Sponsorship Cost: \$200.*

**Summer Family Bingo, Saturdays (PACKAGE, 3 EVENTS):** Family-focused bingo fun, featuring great toys and prizes for kids. Expected Attendance: 400.

*Sponsorship Cost: \$400.*

**Youth Sports Season (PACKAGE, 3-MONTH SEASON):** Fall soccer, winter basketball and cheer, spring baseball and summer flag football and cheer. Expected Attendance: 300.

*Sponsorship Cost: \$400.*

**Bowling League (PACKAGE, SEASONAL):** Our bowling leagues bring people fun for 20+ weeks at a time! Expected Attendance: 30.

*Sponsorship Cost: \$200.*

**Kids Bowl Free (ANNUAL PACKAGE):** Kids love to bowl and we love supporting them! Expected Attendance: 800.

*Sponsorship Cost: \$600.*

## CHECK OUT OUR RUNS!

5k / Fun Run Events	Date	Expected Attendance	Cost
Navy Birthday 5k	October 11, 2024	100	\$200
Veterans Ruck March	November 8, 2024	100	\$200
Starlight Holiday 5k	December 6, 2024	100	\$200
Patriot 5k	July 3, 2025	100	\$200
Mayport Mud Run 5k	August 23, 2025	500	\$600
Run for the Fallen	September 11, 2025	50	\$200

